

American Balint Society  
Strategic Plan  
2011 – 2012

Revised January 6, 2012

**I. Task Force / Working Groups**

<b>PROJECT AREA</b>	<b>Membership (*Chair)</b>	<b>ACTION ITEM</b>
<u>Scheduling of events</u>	*Jeff Sternlieb Kathy Knowlton Don Nease Phil Phelps John Freedy Albert Lichtenstein	1. Provide guidance for planners of Intensives and Weekends in order to minimize conflict or competition for attendance. Review the P&P and make adjustments as necessary
<u>Financial Aid Working Group</u>	Kristin Reihman Kathy Knowlton Don Nease Albert Lichtenstein Janet Walker John Freedy	Explore ways of providing financial assistance in attending ABS sponsored events
<u>Writing Contest Working Group</u>	Ann Sinclair Laurel Milberg Lisa Buck Margy Heldring Jed Myers	To Be Developed.

**II. COMMITTEE ACTION ITEMS**

<b>FINANCE COMMITTEE</b> Purpose: Oversee ABS financial resources Membership: ABS officers (President-elect chairs committee); Immediate past president; additional members appointed by chair	* Albert Lichtenstein (President-elect) Jeff Sternlieb (President) Janet Walker (Treasurer) John Muench (Treasurer-elect) Ann Sinclair (Past President) Tom Klee (Secretary)	1. Develop/propose 2012 budget 2. Develop a strategic plan for fund-raising
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<p><b>INTENSIVES COMMITTEE</b>  Purpose:  Membership: Coordinator of Intensives (COI); President-elect; Treasurer; Future &amp; recent past hosts; additional members appointed by chair</p>	<p>*Kathy Knowlton  Laurel Milberg  Ritch Addison  Jeff Sternlieb  Jill Romm  John Muench  Chiara Ghetti  Paul Scott  Ann Sinclair  Albert Lichtenstein</p>	<ol style="list-style-type: none"> <li>1. Promote and market Intensives  Contribute feedback for ongoing maintenance of the large mailing list housed on EventBrite.</li> <li>2. Develop recommendations to improve marketing, e.g. to people who have already expressed some interest, such as conference attendees, and to those who have not, such as a host's local psychoanalytic community.</li> <li>3. Update practical guide as needed.</li> <li>4. Add revised videography instructions.</li> <li>5. Review how and where Intensives data are kept.</li> <li>6. Provide a document discussing best practices for intensives faculty on questions that have arisen repeatedly, such as how best to serve as group members during intensives, the giving of one to one feedback to group members outside of group, and creative ways to do video review.</li> <li>7. Explore the possibility of a place to post thank you's to our co-sponsors on our web page.</li> </ol>
<p><b>BALINT WEEKENDS COMMITTEE</b>  Purpose: Support Balint Weekends around the country  Membership: Open; includes past and future Weekend hosts</p>	<p>*John Freedy  Arnold Goldberg  Bradley Samuel  Clive Brock  Dahna Berkson  Frank Dornfest  Mary Hall  Janet Walker  Jeff Sternlieb  Mary Wassink  Don Nease  Ritch Addison  Kathy Knowlton</p>	<ol style="list-style-type: none"> <li>1. Team building within the weekend committee and with other key elements of the ABS community</li> <li>2. Implementation of the Weekend Compendium of Tools</li> <li>3. Weekend candidates <ol style="list-style-type: none"> <li>a. 3 candidates have expressed potential interest</li> <li>b. Other candidates?</li> </ol> </li> <li>4. Future Balint Weekends (2 ABS members have expressed interest in hosting a weekend in 2012; one for a spring date; one for a fall date)</li> <li>5. Compendium of Tools update</li> </ol>
<p><b>EXPANSION &amp; OPPORTUNITIES COMMITTEE</b>  Purpose: Encourage and support</p>	<p>*Phil Phelps  Ritch Addison  Paul Scott  Chiara Ghetti</p>	<ol style="list-style-type: none"> <li>1-Discussion of the strategic plan for the current academic year yielded the following goals:</li> <li>2-Maintain a spreadsheet of Balint</li> </ol>

<p>the use of the Balint method in the community and explore its use in a wide range of professional relationships Membership: Open</p>	<p>Jeff Sternlieb Jill Romm Albert Lichtenstein Kathy Knowlton</p>	<p>presentations 3-Develop and maintain a master list of all potential professional meetings (and deadlines for submissions) 4-Implement a plan to communicate this to ABS members on a regular basis 5-Develop a “structure” to maximize opportunities for Balint oriented presentations and workshops at professional meetings 6-This structure design will seek to provide a fair and inclusive strategy that offers presentation opportunities and support members throughout the presentation process</p>
<p><b>CREDENTIALING COORDINATING COMMITTEE (CCC)</b> Purpose: Oversee ABS credentialing &amp; supervision processes Membership: CCC Chair; CCC Chair-elect; Coordinator of Supervision; Coordinator of Intensives; Member-at-large; ABS President (non-voting member)</p>	<p>*Don Nease Kate Margo (coordinator of supervision) Phil Phelps (member-at-large) Jill Romm Kathy Knowlton (Intensives coordinator) Jeff Sternlieb (president-non-voting member))</p>	<p>1. Maintenance of credentialing process – <i>ongoing and involves the following:</i></p> <ul style="list-style-type: none"> <li>• Tracking credentialed leaders</li> <li>• Tracking credentialing candidates</li> <li>• Tracking supervisors and supervision process</li> <li>• Maintain list of credentialed leaders on website</li> <li>• Update and maintain policies and procedures</li> </ul> <p>2. Develop clear criteria for remaining a credentialed leader. Provide educational opportunity for credentialed leaders, document process/outcomes</p> <p>3. Re-examine optimal process for final examination of candidates in credentialing pathway</p> <p>4. Encourage people who qualify as supervisors to pursue process to become supervisor</p>

<p><b>INFORMATION MANAGEMENT COMM.</b>  Purpose: oversee the Information resources of the Society  Membership: Open, to include ABS President &amp; Secretary</p>	<p>*Don Nease  John Muench  Kate Neely  Jill Romm  Ann Sinclair  Jeff Sternlieb</p>	<ol style="list-style-type: none"> <li>1. Distribute DVD of oral history video created October, 2009</li> <li>2. Determine storage of hard-copy historical documents</li> <li>3. Regularly review the ABS website for enhancement opportunities</li> </ol>
<p><b>GRADUATE CERTIFICATE PROGRAM COMMITTEE</b>  Purpose:  Membership: Appointed chair; President; President-elect; other invited members</p>	<p>*John Freedy  Jeff Sternlieb (president)  Albert Lichtenstein (president-elect)</p>	<ol style="list-style-type: none"> <li>1. Administer certification in spring 2012</li> </ol>
<p><b>INTERNATIONAL MATTERS COMM.</b>  Purpose: Foster connections between the ABS, the IBF &amp; emerging national societies  Membership: Open; Chaired by IBF representative</p>	<p>*Don Nease  Ann Sinclair  Jeff Sternlieb  Frank Dornfest  Mary Wassink</p>	<ol style="list-style-type: none"> <li>1. Consider issues of offering ABS membership to international attendees at ABS events.</li> <li>2. Develop a pathway for international membership on Balint-L</li> </ol>
<p><b>SCHOLARSHIP COMMITTEE</b>  Purpose:  Membership: Open</p>	<p>* Tom Klee  John Freedy  Jeff Sternlieb</p>	<ol style="list-style-type: none"> <li>1. Explore and facilitate opportunities for Balint scholarship through the following: <ol style="list-style-type: none"> <li>a. Offer a \$500 seed grant for new research or scholarship</li> <li>b. Encourage submissions to IBF and provide money to offset travel costs if submissions are accepted</li> </ol> </li> <li>2. Build a core membership for the committee: <ol style="list-style-type: none"> <li>a. Identify members interested in various types of scholarship</li> <li>b. Facilitate communication among those interested in research and scholarship</li> <li>c. Facilitate communication about scholarship with the Balint Society (British) and the IBF</li> </ol> </li> <li>3. Create a repository for scholarship on the ABS website where members can: <ol style="list-style-type: none"> <li>a. Submit various scholarly works including descriptive studies, qualitative studies, quantitative studies, theoretical monographs and</li> </ol> </li> </ol>

		<p>reflections on Balint experiences.</p> <p>b. Link to articles submitted</p>
<p><b>Balint Membership Weekend Committee</b></p>	<p>*Ann Sinclair Paul Scott</p>	<ol style="list-style-type: none"> <li>1. To provide a face-to-face meeting venue for all ABS members.</li> <li>2. To work with other stake holders in designing such a weekend.</li> </ol>